



Introducing Points of IMPACT!

Principles of Effective Communication

By Popular Demand

Frontline Youth Communications presents a professional development seminar that will revolutionize how you teach.

After an educator's first couple years of conferences, curriculum training, and classroom experience, the realization of, "I need more" becomes very evident. Even though there are a lot of amazing curriculum and programs available to us out there, the reality is that they are only as good as our ability to effectively communicate them. As a man who has spent years impacting the lives of thousands across the US and abroad, David Mahan understands that need. The demand for this type of training from so many of the educators that David has encountered over the years, was the motivating factor for designing this professional development seminar.

Program Description

engage equip empower

Points of IMPACT! seminars consist of 1 to 2 phenomenal days of practical training on such topics as Effective Youth Communication, Youth Culture, Peer Leadership, and some may even discover a few things about themselves. Each day builds upon the information covered in the previous one, and is conducted in an informal, family-like atmosphere to encourage group interaction. Participants will have the opportunity to observe David demonstrate the IMPACT principles discussed in the sessions as he conducts a live presentation in their local area. By the end of the program, each participant will have the knowledge, resources, and the inspiration necessary to go to the next level in their educational endeavors.

"Awesome seminar! Fresh and innovative ideas. I could sit through the entire presentation again. I wish my entire staff had attended. I am in awe of the information shared. WOW!!"

"I learned more than I could have ever imagined. I've learned things about marketing, how the brain works, youth culture and myself. The information was delivered in spectacular fashion and the level of professionalism and authenticity was amazing"

"I really gained a lot out of the past two days... I truly believe that all programs that deal with improving the lives of youth should really have this training and get Frontline involved in their projects"

C O M M U N I C A T I O N

Leadership

“Excellent! This has opened my eyes to recognizing the different populations that I may be speaking to and how to connect to them differently with the same message.”

“It was very practical. It really took you through the process of reaching the audience. I’ve attended more trainings on training than I care to admit, but this was one of the best. I can take this and actually apply it.”

“Awesome speaker! His approach is very innovative and he demonstrated useful skills for reaching kids in every demographic. It was very practical and not complicated. Very clear teaching.” methods.

Program Overview

Each day begins around 9 am and ends by 3 pm

Day 1

- The Six IMPACT Points of effective communication that David uses to structure his presentations, and how to implement them into their various endeavors
- The distinct difference between mainstream education and "diversionary" education
- Tips on how to reach the *hard cases*, such as males and the urban youth demographic
- Tips on how to help maximize information retention by learning the basics of how the brain processes information from the environment
- **Observe a live classroom presentation** (optional evening session)

“Kids are like bank accounts. We cannot demand anything from them until we have first made an investment. The challenge is that we can only invest that which we have to give.”



Day 2

- Group discussion concerning presentation observations
- Stories and analogies
- Presentation development strategies
- Peer Leadership
- Cycle of LifeStyle diagram (behavior modification)

For more information contact Frontline at:

Office: 614.274.8062

Corporate site: Frontline4Youth.com

Peer Leadership site: PeerPositive.com

References available upon request

